

RESEARCH PROJECTS 2018/2019

	NAME	REG.NO	RESEARCH TITLE	Supervisor
01	MSANGI, YUNUS	BTM/D/2016/0088	ASSESSING SOKOINE UNIVERSITY OF AGRICULTURE COMMUNITY'S PERCEPTION TOWARDS BEACH TOURISM	DR. MGONJA
02	JOHN, THOMAS	BTM/D/2016/0017	ASSESSMENT OF TOUR OPERATORS TOURISM MARKETING STRATEGIES EFFECTIVENESS IN PROMOTING TANZANIA TOURISM PRODUCTS: CASE STUDY DAR ES SALAAM TANZANIA	ASUBISYE E.
03	JOHN, HAPPYNESS ZACHARIA	BTM/D/2016/0054	ASSESSING THE PERCEPTION OF TOURISTS TOWARD INCREASE IN PARK ENTRANCE FEES	DR. MGONJA
04	MPONDA, FRIDA BENJAMIN	BTM/D/2016/0007	THE CONSUMPTION AND PREFERENCE OF TOURISTS TOWARDS LOCAL FOOD AND BEVERAGE	MATHEW SENGELELA
05	MKOMA, MODESTA	BTM/D/2016/0046	Assessment of secondary school students participation and awareness in domestic tourism	DR. MKIRAMWENI
06	OMUNE LAURA ERICK	BTM/D/2016/0019	EVALUATING THE EFFECTS OF DESTINATION IMAGE ON MARKETING.CASE STUDY ARUSHA NATIONAL PARK	EDWIN ASUBISYE
07	CHALAMILA, FLAVIAN	BTM/D/2016/0003	TO ASSESS THE CONTRIBUTION OF GRADUATES IN THE DEVELOPMENT OF TOURISM INDUSTRY: CASE STUDY MOROGORO MUNICIPALITY	ASUBISYE E.
08	STEVEN, LUCAS	BTM/D/2016/0008	ASSESSING THE USE OF LOCAL FOODS AND BEVERAGES IN TOURISM PROMOTION: A CASE STUDY OF MOROGORO	ADILI TIISEKWA

09	KWEKA GENOVIVE	BTM/D/2016/0071	ASSESS THE INFLUENCE OF SOCIAL MEDIA IN TRAVEL MOTIVATION: A PERSPECTIVE FROM UNIVERSITY STUDENTS INSTAGRAM USERS: CASE STUDY MOROGORO MUNICIPALITY	MATHEW SENGELELA
10	AKYOO,SHARON B	BTM/D/2016/0010	ASSESSMENT OF THE ATTITUDE TOWARDS PILGRIMAGE TOURISM: A STUDY OF THE SUA COMMUNITY	DR. MGONJA
11	AKYOO,SUSAN UNAMBWE	BTM/D/2016/0086	ASSESS THE EFFECT VALUE ADDED TAX (VAT)ON TOUR OPERATORS: CASE STUDY OF ARUSHA MUNICIPALITY	MATHEW SENGELELA
12	MLOGE, GOODLUCK	BTM/D/2016/0036	ASSESSING THE INFLUENCE OF HUMAN- WILDLIFE CONFLICT ON COMMUNITIES'ATTITUDE TOWARD WILDLIFE TOURISM.	DR. KITEGILE A.CHRISTOPHER
13	MMANDA, SIXBERT EDWARD	BTM/D/2016/0042	ASSESS CONTRIBUTION OF MASS MEDIA TOWARDS AVAILABILITY OF TOURISM MARKET INFORMATION TO STAKEHOLDERS	MATHEW SENGELELA
14	MSAKI, SARAH SOTERI	BTM/D/2016/0014	EVALUATING THE IMPACTS OF ARTIFACTS IN TOURISM INDUSTRY: CASE STUDY ARUSHA	DR. MGONJA
15	MUSHI ZACHARIA D	BTM/E/2016/0081	ASSESSMENT OF GENDER PREFERENCE IN RECRUITMENT OF CHEFS IN HOTELS, CASE STUDY ILALA DAR ES SALAAM TANZANIA.	EDWIN ASUBISYE
16	MUSSANGA,EMMANUEL MYANO	BTM/D/2016/0005	LEISURE TIME PHYSICAL ACTIVITY AMONG UNIVERSITY STUDENTS IN MOROGORO A CASE OF SUA MAIN CAMPUS	DR. SIRIMA A.
17	METELE,ELIA B	BTM/D/2016/0027	ASSESSMENT OF THE CONTRIBUTIONS OF OLDUVAI GORGE TO THE GROWTH OF TOURISM OF TOURISM IN TANZANIA.	ASUBISYE E.

18	MDUMA,ALICE M	BTM/D/2016/0013	ASSESSMENT OF TARGET MARKET OF SELECTED HOTELS IN MOROGORO MUNICIPALITY	ASUBISYE E.
19	LAIZER,IRENE JAMES	BTM/D/2016/0052	COMMUNITY PARTICIPATION IN PROMOTION OF TOURISM ATTRACTION: CASE STUDY ARUSHA NATIONAL PARK	DR. MKIRAMWENI
20	CORNEL, GRACE GODBLESS	BTM/D/2016/0074	ASSESSMENT OF METHOD OF PROMOTION OF CULTURAL TOURISM AT CENTER MARANGU MTONI,KILIMANJARO	MATHEW SENGELELA
21	KATOGA, CHARLES S	BTM/D/2016/0073	ASSESSING WASTE MANAGEMENT PRACTICES IN HOTELS A CASE OF HOTELS IN MOROGORO MUNICIPALITY	MATHEW SENGELELA & SEMMY
22	KAIJAGE, AJUNA K	BTM/D/2016/0016	ASSESSMENT ON THE SCALS OF LOCAL COMMUNITIES INVOLVEMENT IN CULTURAL TOURISM	MATHEW SENGELELA
23	KYANDO, SAMWEL	BTM/D/2016/0031	IMPACTS OF TOURISM BENEFITS ON THE LOCAL COMMUNITY LIVELIHOOD: A CASE OF NGORONGORO CONSERVATION AREA.	DR. SIRIMA A.
24	LANTEI, SAITOTI DANIEL	BTM/D/2016/0001	ASSESSING THE AWARENESS AND DETERMINANTS OF PRIMARY SCHOOL STUDENTS AS A PROSPECTIVE DOMESTIC TOURISTS: CASE STUDY MOROGORO MUNICIPALITY	MATHEW SENGELELA
25	LEONARD, ROSEMARY	BTM/D/2016/0064	EVALUATING THE FACTORS HINDERING LOCAL PEOPLE'S PARTICIPATION IN DOMESTIC TOURISM	DR. MGONJA
26	MAWATA, NEEMA A	BTM/D/2016/0041	ASSESSMENT OF LOCAL COMMUNITY PARTICIPATION IN THE USE OF SOCIAL MEDIA TO PROMOTE TOURISM DESTINATIONS IN TUKUYU MBEYA.	MATHEW SENGELELA
27	JONYO, MBOWE	BTM/D/2016/0087	ASSESSMENT OF	GEOFREY SOKA

			PERCEPTION OF STUDENTS PURSUING BACHELOR OF TOURISM MANAGEMENT AND STUDENTS PURSUING OTHER DEGREE PROGRAMS AT SUA ON DOMESTIC TOURISM	
28	GETAY, EMILIANA EMANUELI	BTM/D/2016/0061	ASSESS THE UNDERSTANDING OF LOCAL PEOPLE TOWARD CULTURAL TOURISM IN MOROGORO MUNICIPAL.	DR. MKIRAMWENI & CHIALO
29	CHRISTOPHER, SYLVESTER	BTM/D/2016/0020	COMMUNITY PERCEPTION ON TOURISM IMPACTS: CASE STUDY RUBOMDO ISLAND NATIONAL PARK	DR. SIRIMA A.
30	BONAVENTURA, RITA CHARLES	BTM/D/2016/0068	ASSESSING THE INFLUENCE OF CULTURE IN PARTICIPATING OF WOMEN IN TOURISM INDUSTRY	MATHEW SENGELELA
31	BASIBASI, FREDRICK GEORGE	BTM/D/2016/0069	TOURISM IMPACTS ON MOUNTAINS CASE STUDY UDZUNGWA MOUNTAINS NATIONAL PARK	-
32	ALIKO, TEGEMEA	BTM/D/2016/0044	IMPACTS OF KALENGA MUSEUM TO THE SURROUNDING COMMUNITIES	DR. SIRIMA A.
33	ALI, MAULID OMAR	BTM/D/2016/0065	CHALLENGES FACING TOUR GUIDE IN THEIR PROFESSIONALISM A CASE OF STONE TOWN OF ZANZIBAR	CHIWANGA F.
34	KIWENGE, TUMAINI ALLY	BTM/D/2016/0067	ASSESSMENT OF THE SOCIO-ECONOMIC IMPACTS OF TOURISM FESTIVALS AND SPECIAL EVENTS TO THE HOST COMMUNITY IN DAR ES SALAAM	DR. MGONJA
35	KITINDI, KENEDY JOEL	BTM/D/2016/0062	THE COMMUNITY AWARENESS ABOUT PHOTOGRAPHIC TOURISM: A CASE OF MJINI MAGHARIBI (STONE TOWN) ZANZIBAR	DR. MKIRAMWENI
36	KISAWAGA, JUMANNE M	BTM/D/2016/0063	ASSESSING THE ROLE OF MARINE SPORT TOURISM IN	MR. CHIWANGA

			ATTRACTING AND SATISFYING TOURISTS. A CASE STUDY OF UNGUJA ZANZIBAR	
37	MWAIM, IAN KONDO	BTM/D/2016/0025	ASSESSING THE ROLE OF ARCHITECTURAL DESIGN IN MEETING CUSTOMER EXPECTATION: CASE STUDY URBAN MOROGORO	CHIALO JOHN
38	NGALATA, ELIAD JOSEPH	BTM/D/2016/0012	CONTRIBUTION OF NATURAL RECOURSES TOWARDS THE DEVELOPMENT OF LOCAL COMMUNITIES : CASE STUDY ULUGURU NATURE FOREST RESERVE(UNFR)	ADILI TISEKWA
39	NTAUKA, ANTONY B	BTM/D/2016/0034	ASSESSMENT OF CONTRIBUTION OF TOURISM TO THE ECONOMIC DEVELOPMENT IN MOROGORO MUNICIPALITY.	DR. MKIRAMWENI
40	PASCA,L LUCY	BTM/D/2016/0022	ROLE OF KITENGE/KANGA ON CULTURAL PROMOTION	DR. SIRIMA A.
41	PHILEMON, NURU	BTM/D/2016/0066	ASSESSMENT ON LEISURE TIME PHYSICAL ACTIVITY AMONG UNIVERSITY STUDENTS	DR. SIRIMA A.
42	SEMBA, FIDEL	BTM/E/2015/0081	THE ROLE OF TOURISM INPOVERTY REDUCTION IN THE LOCAL COMMUNITY ADJUCENT TO MIKUMI NATIONAL PARK	DR. MKIRAMWENI
43	CHONY,A TUMAIN ALFRED	BTM/D/2015/0004	ASSESSMENT OF TOURISTS' PERCEPTION ON LOCAL FOODS IN MIKUMI TOWN	
44	XAVIER, FILIPE	BTM/E/2015/0091	SETBACKS IN DOMESTIC TOURISM: CASE STUDY MOROGORO MUNICIPALITY TANZANIA.	CHIWANGA F.
45	TACARINDUA ,ELEUTERIA DA ISABEL	BTM/E/2015/0090	BOTTLENECKS TO DOMESTIC TOURISM IN TANZANIA.EXPERINCES FROM MOROGORO REGION	DR. MBEYALE

46	MOMBIA, NICODEMUS	BTM/E/2015/0076	ASSESSMENT OF LOCAL COMMUNITY PARTICIPATION IN MARINE CONSERVATION AND LIVELIHOOD IMPROVEMENT IN BAGAMOYO (MWAMBAAO VILLAGE)	MATHEW SENGELELA
47	PONERA, DORINE	BTM/D/2016/0006	CHALLENGES FACING PEOPLE WITH DISABILITIES IN ACCESSING TOURISM PRODUCTS: CASE STUDY MOROGORO MUNICIPALITY.	ADILI TISEKWA
48	ROMAN, REGINA L	BTM/D/2016/0024	ASSESS THE PERCEPTION OF DOMESTIC TOURIST TOWARDS CULTURAL TOURISM	ASUBISYE E.
49	RUKONA, LUCAS RAMBO	BTM/D/2016/0039	ASSESSMENT OF VISITORS HANDLING AT THE AIRPORT. A CASE STUDY OF MWALIMU JULIUS NYERERE INTERNATIONAL AIRPORT	MATHEW SENGELELA
50	RWEKIZA, AVITUS	BTM/D/2016/0038	ASSESSING THE CONTRIBUTION OF FINANCIAL BANK IN GROWTH OF TOURISM INDUSTRY: CASE STUDY MOROGORO MUNICIPALITY	DR. MKIRAMWENI
51	SAID, HEMED	BTM/D/2016/0056	ASSESSMENT OF IMPACTS OF KAOLE RUINS TO THE KAOLE VILLAGE LOCAL COMMUNITY IN BAGAMOYO	CHIWANGA E.
52	SARO JESCA JEROME	BTM/D/2016/0048	TO ASSESS CHALLENGES FACING LOCAL TOURISM ENTREPRENEUR IN ARUSHA AT MAASAI MARKET	MATHEW SENGELELA
53	SAYI, NDEBILE	BTM/D/2016/0045	TO ASSESS TAX DRIVER'S KNOWLEDGE ON TOURISM INDUSTRY	MATHEW SENGELELA
54	SHOU, CYPRIAN JOHN	BTM/D/2016/0058	ASSESSMENT OF PROMOTION OF SMALL ANIMALS FOR TOURISM IN EASTERN ARC MOUNTAINS: A CASE OF UZUNGUWA MOUNTAINS NATIONAL PARK	DR. KITEGILE A.

55	SIKAR, SUZAN E	BTM/D/2016/0009	ASSESSING THE PERCEPTIONS OF TOURISTS ABOUT TOUR GUIDES PERFORMANCE: CASE STUDY OF NORTHERN TOURIST CIRCUIT IN TANZANIA.	DR. MGONJA
56	TADEI, PIUS	BTM/D/2016/0033	TADEI PIUS ASSESSMENT OF ROAD NETWORKS FOR CYCLING TOURISM: CASE STUDY OF BAGAMOYO	MATHEW SENGELELA
57	TUNGU, CHARLES SITTA	BTM/D/2016/0083	ASSESSING THE IMPACT OF TOURISM TO THE ENVIRONMENT OF THE EASTERN ARC MOUNTAINS	DR. MKIRAMWENI
58	YANNE,HADIJA I	BTM/D/2016/0029	ASSESSING VISITORS SATISFACTION WITH CULTURAL TOURISM PROGRAM: CASE STUDY IN CHILUNGA CULTURAL PROGRAM MOROGORO	DR. MGONJA
59	DAUDI HUSSEIN NURU	BTM/D/2016/0051	EVALUATING TOURISM POTENTIAL OF HERITAGE RESOURCES IN TANGA REGION	ASUBISYE E.
60	GEORGE HAPPINESS	BTM/D/2016/0037	CONTRIBUTION OF CONDOA-IRANGI CULTURAL TOURISM ENTERPRISE TO COMMUNITY DEVELOPMENT	DR. SIRIMA A.
61	LOISHIYE CHARLES	BTM/D/2016/0099	ASSESSMENT OF THE CHALLENGES THAT FACING WILDLIFE TOURISM IN MIKUMI NATIONAL PARK	DR. KITEGILE